

Social Enterprise

Conserving tradition, empowering women



LAWE is a community social enterprise which passion is to preserve indigenous Indonesia traditional hand-woven

PASSION



Our mission is to introduce the heritage of Indonesia indigenous weaving products to the rest of the world, while giving women opportunity to empower themselves for better livelihood for them and their children.

MISSION



Indonesia has hundred types of traditional cloths that spread up from the tip of North Sumatra to the east part of Timor Island

Ningkam Haumeni, Mollo, NTT



This weaving tradition will only be left as story about the richness of Indonesia culture, and disappeared through the age of time due to lack of regeneration.

West Sumba Young Weavers



Traditional communities do not yet have sufficient broad insight in looking for the market.

Hand-weaver from Flores



The business of traditional hand loom weaving declined after its booming on 60's - 70's

Hand loom weaver from Yogyakarta



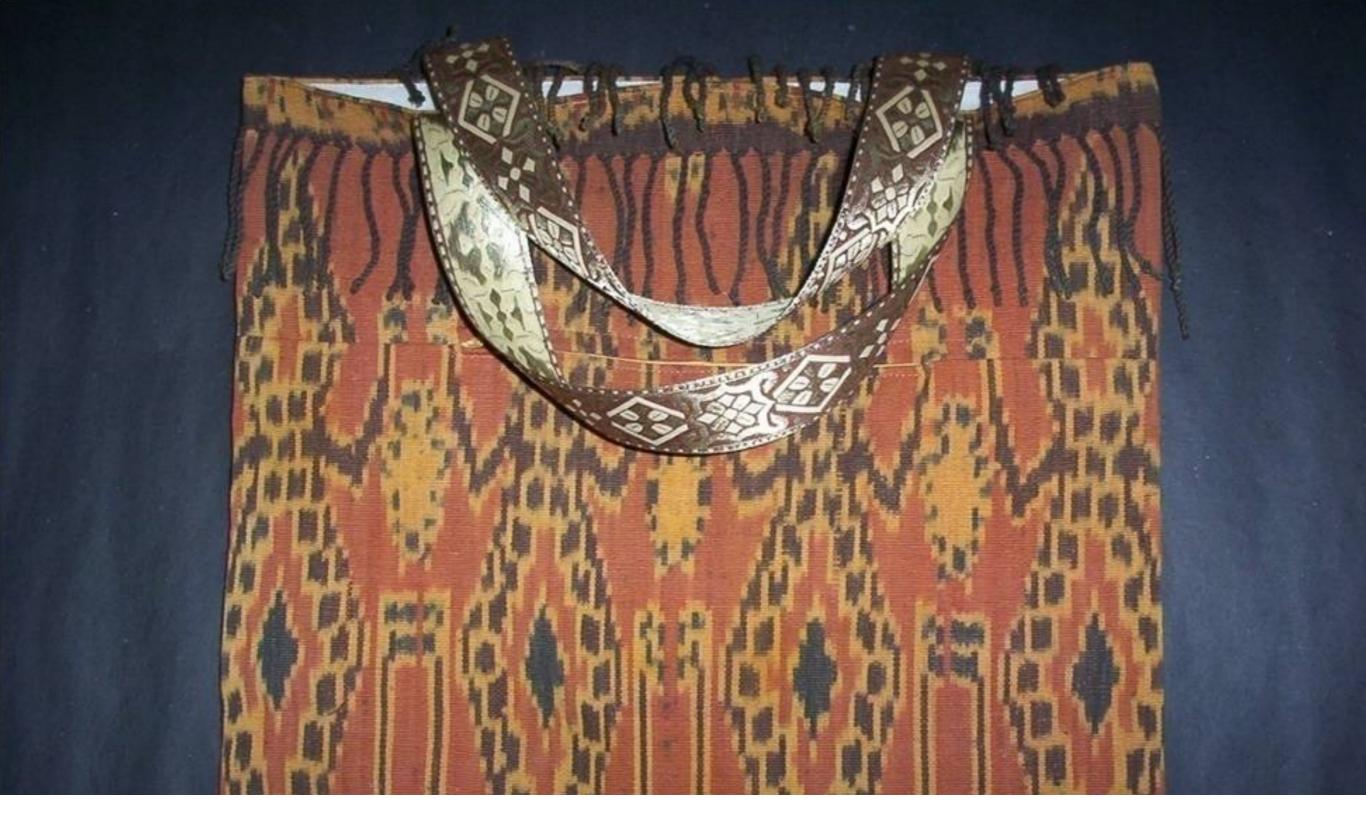
One of the biggest hand loom weaving workshop collapsed during Yogyakarta's earthquake in 2006.

Weaving Hope



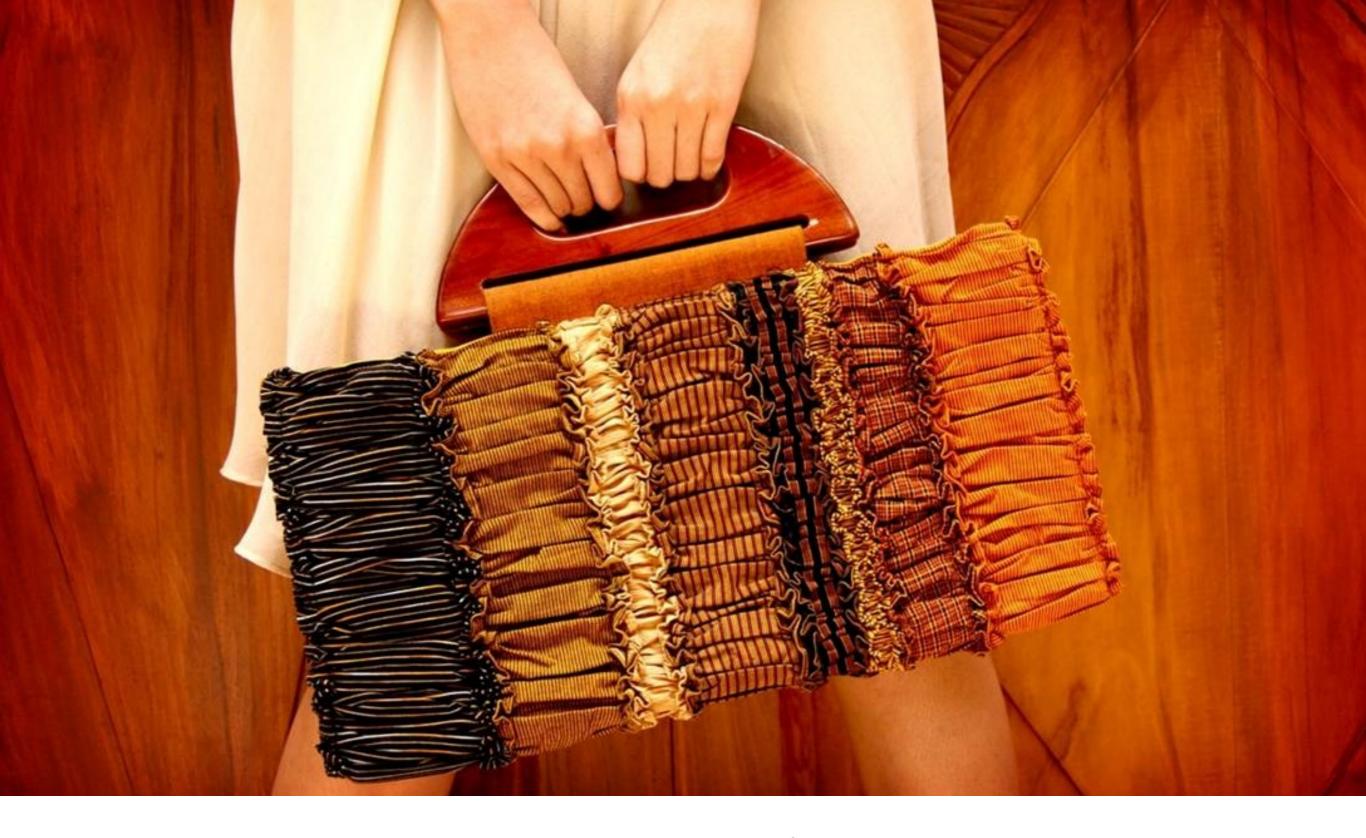
Learn from them, how they keep up their spirit of weaving, touch our heart and make us believe we can rebuild the business.

Hand weaver from Tancep Village



Supported with a powerful entrepreneurial capabilities, this new creation will be a way to achieve the welfare of Indonesia people.

LAWE first product sample



LAWE product innovation is to transform Indonesia traditional hand woven into functional product that can be used in today's daily life. It respond to the market need, while bridging to the artisans potentials.

COURAGE



The products include any functional stuffs, consist of bags, home furnishing, gift item, meeting kit, and apparel.

Product Range



Nadine

Bag



Kanoa

Bag



Selena

Bag



LAWE also develops and produces green products, from shopping bags, refillable book and block-note, accessories from left over handwoven fabric, and products with natural dyes.

Green Product



Lawe started to join biggest Indonesia handicraft annual exhibition, Inacraft at Jakarta, every year since 2007.

Courage to find market



LAWE started to join international event on Bali Global Warming Summit, December 2007.

Courage to find market

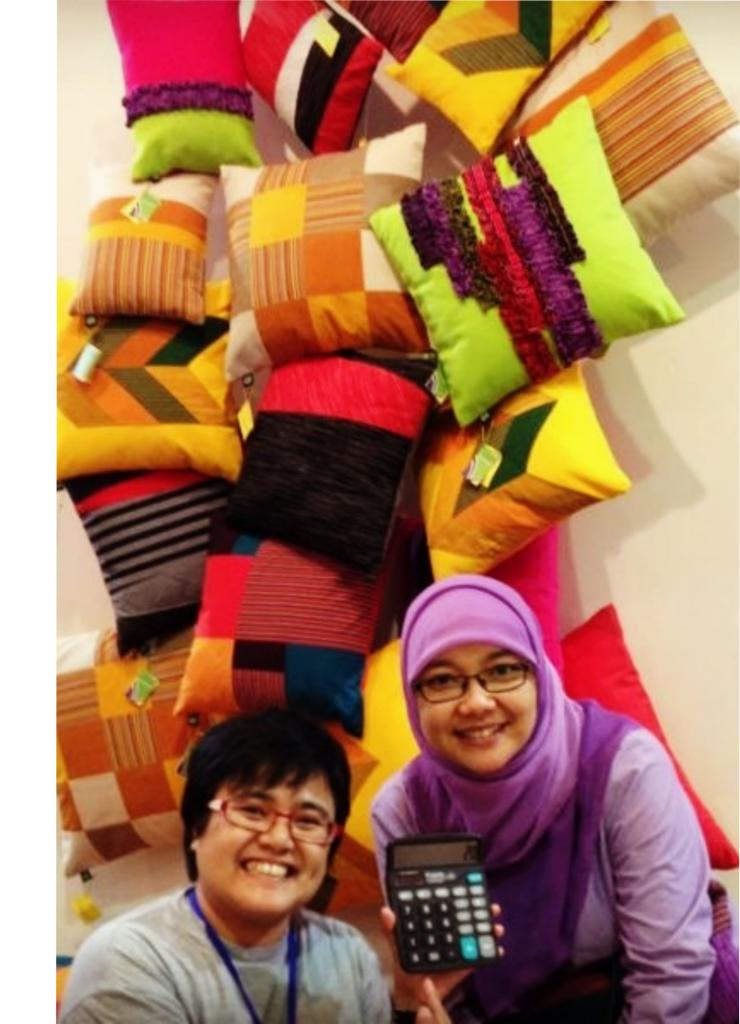


One of the target market, international travelers, who need to bring home a piece of Indonesia unique gift and souvenir.

Courage to find market

Aim to export

- Member of BEDO (Bali Export Development Organization)
- Coaching program from CBI
 (Centre for the Promotion of Imports from developing countries), Ministry of Foreign Affairs of the Netherlands
- Vietnam Life Style, International Home Decor Exhibition, 2013
- Prepare for Maison et Objet,
 Paris, International Home Decor Exhibition, September 2014





Creating 'Sisterhood of LAWE' which is a network of friends who has same passion and willing to develop business based on their local traditional fabric, as an attempt to replicate the work of LAWE.

NETWORK



Weaving for Life

Fund Raising Program



Benefit back to weaver groups

Weaving for Life Program



LAWE initiates the establishment of 'Laras Usaha Mulya' Cooperative as micro finance institution for the artisans. They can borrow money for buying production tools, raw materials, and expanding their work area.

Micro Finance



Idea of LAWE team business ownership, creating spaces for learning life skill of local communities

Workshop



Social Program by LAWE including handicraft production training, product design training, production management training, and knowledge sharing for new entrepreneurs.

Passion of Knowledge Sharing



Provide access and links to support product development, market access, technical assistance, and cooperation with other institution.

Passion on Knowledge Sharing



Knowledge sharing to young entrepreneur. Creating program that involve young people, forming fresh new spirit and new way of thinking.

Passion on Knowledge Sharing



Hand in hand with Perhimpunan LAWE programs, we promote green life style for youngsters.

Natural Dye Training



LAWE gives - above average - wages for the artisans. LAWE provide down payment and pays directly to them right after they finish the production.



LAWE open wide opportunity for diffable person who has good quality of craftmanship



How we can fight against poverty



Giving better place and condition for the children to grow



Giving opportunity for them to achieve higher education

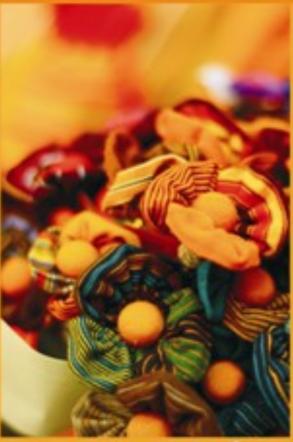


...and sharing this blessing to people around the globe, including YOU. Keep on dreamin' !!!

Thank you

conserving tradition empowering women





traditional weaving

unique design special value

ethnic products:

bag

fashion item

interior element meeting kit

Buy LAWE products! You will help encourage women to improve their livelihood

Showroom:

AMRI MUSEUM & ART GALLERY

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