



Social Enterprise

Conserving tradition,
empowering women



LAWE is a community social enterprise
which passion is to preserve indigenous
Indonesia traditional hand-woven

PASSION



Our mission is to introduce the heritage of Indonesia indigenous weaving products to the rest of the world, while giving women opportunity to empower themselves for better livelihood for them and their children.

MISSION



Indonesia has hundred types of traditional cloths that spread up from the tip of North Sumatra to the east part of Timor Island

Ningkam Haumeni, Mollo, NTT



This weaving tradition will only be left as story about the richness of Indonesia culture, and disappeared through the age of time due to lack of regeneration.

West Sumba Young Weavers



Traditional communities do not yet have sufficient broad insight in looking for the market.

Hand-weaver from Flores



The business of traditional hand loom weaving declined after its booming on 60's - 70's

Hand loom weaver from Yogyakarta



One of the biggest hand loom weaving workshop collapsed during Yogyakarta's earthquake in 2006.

Weaving Hope



Learn from them, how they keep up their spirit of weaving, touch our heart and make us believe we can rebuild the business.

Hand weaver from Tancep Village



Supported with a powerful entrepreneurial capabilities, this new creation will be a way to achieve the welfare of Indonesia people.

LAWE first product sample



Lawe product innovation is to transform Indonesia traditional hand woven into functional product that can be used in today's daily life. It respond to the market need, while bridging to the artisans potentials.

COURAGE



The products include any functional stuffs, consist of bags, home furnishing, gift item, meeting kit, and apparel.

Product Range



Nadine

Bag



Kanoa

Bag



Selena

Bag



Lawe also develops and produces green products, from shopping bags, refillable book and block-note, accessories from left over hand-woven fabric, and products with natural dyes.

Green Product



Lawe started to join biggest Indonesia handicraft annual exhibition, Inacraft at Jakarta, every year since 2007.

Courage to find market



LAWE started to join international event on Bali Global Warming Summit, December 2007.

Courage to find market



One of the target market, international travelers, who need to bring home a piece of Indonesia unique gift and souvenir.

Courage to find market

Aim to export

- Member of BEDO (Bali Export Development Organization)
- Coaching program from CBI (Centre for the Promotion of Imports from developing countries), Ministry of Foreign Affairs of the Netherlands
- Vietnam Life Style, International Home Decor Exhibition, 2013
- Prepare for Maison et Objet, Paris, International Home Decor Exhibition, September 2014





Creating 'Sisterhood of LAWE' which is a network of friends who has same passion and willing to develop business based on their local traditional fabric, as an attempt to replicate the work of LAWE.

NETWORK



Tenun untuk Kehidupan - Lulu Lutfi Labibi

Weaving for Life

Fund Raising Program



Benefit back to weaver groups

Weaving for Life Program



Lawe initiates the establishment of 'Laras Usaha Mulya' Cooperative as micro finance institution for the artisans. They can borrow money for buying production tools, raw materials, and expanding their work area.

Micro Finance



Idea of LAWE team business ownership, creating spaces for learning life skill of local communities

Workshop



Social Program by LAWE including handicraft production training, product design training, production management training, and knowledge sharing for new entrepreneurs.

Passion of Knowledge Sharing



Provide access and links to support product development, market access, technical assistance, and cooperation with other institution.

Passion on Knowledge Sharing



Knowledge sharing to young entrepreneur. Creating program that involve young people, forming fresh new spirit and new way of thinking.

Passion on Knowledge Sharing



Hand in hand with Perhimpunan
LAWE programs, we promote
green life style for youngsters.

Natural Dye Training



LAWE gives - above average - wages for the artisans. LAWE provide down payment and pays directly to them right after they finish the production.

Worthwhile



LAWE open wide opportunity
for diffable person who has
good quality of craftsmanship

Worthwhile



How we can fight
against poverty

Worthwhile



Giving better place and
condition for the children to
grow

Worthwhile



Giving opportunity for them
to achieve higher education

Worthwhile



...and sharing this blessing to people
around the globe, including YOU.
Keep on dreamin' !!!

Thank you

conserving tradition empowering women



traditional weaving

unique design
special value

ethnic products:

bag

fashion item

interior element
meeting kit

Buy LAWE products! You will help encourage women to improve their livelihood

Showroom:

AMRI MUSEUM & ART GALLERY

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